

## Press Release

### Introducing Platinum SIF by Mirae Asset Mutual Fund: A Focused Brand for **Specialized Investment Funds (SIF)**

**Mumbai, June 05, 2025:** Mirae Asset Investment Managers (India) Pvt. Ltd. (Mirae Asset AMC), today announced the launch of Platinum SIF by Mirae Asset Mutual Fund, a distinct brand identity under which the company aims to offer Specialized Investment Funds (SIFs).

Platinum by Mirae Asset Mutual Fund marks a strategic evolution in Mirae Asset's approach to product innovation, designed to create space for differentiated strategies within the Mutual Fund framework. The brand aims to provide a platform that could help cater to the evolving investment needs of investors seeking more focused exposures, while remaining within structures they are familiar with.

“With Platinum, we are laying the foundation for a new phase in our product journey; one that may allow us to explore sharper, strategy-led approaches while continuing to prioritise investor clarity and transparency,” said Mr. Swarup Anand Mohanty, Vice Chairman & CEO, Mirae Asset AMC. This is the beginning of a new dawn in how we think about unique product offerings; measured, thoughtful, and built on a strong regulatory foundation.”

Mirae Asset AMC is excited to explore the possibility of introducing new strategies under Platinum SIF across equity, hybrid and fixed income categories in this financial year. These categories reflect potential directions Mirae Asset may evaluate in response to investors' increasing interest in more specialized approaches keeping in mind suitability, structure, and transparency.

“Our intent is to thoughtfully expand our product suite by exploring differentiated strategies within a structure investor already understand and trust,” said Mr. Vaibhav Shah, Head – Products, Business Strategy & International Business, Mirae Asset AMC. “Platinum will serve as a platform for innovation delivered with clarity, aligned to investor needs and grounded in the principles of the mutual fund format.”

There are 7 investment strategies allowed under Specialized Investment Funds (SIFs) and Product-specific announcements under the Platinum brand, if any, will be made at the appropriate time and in compliance with applicable regulations.

# **PLATINUM**

## by Mirae Asset Mutual Fund

With Platinum SIF, Mirae Asset AMC would like to offer investors a cut above experience and differentiated product offerings.

“Investments in Specialized Investment Fund involves relatively higher risk including potential loss of capital, liquidity risk and market volatility. Please read all investment strategy related documents carefully before making the investment decision.”

About Mirae Asset Investment Managers (India) Pvt. Ltd.

Established in 2008, Mirae Asset Mutual Fund is one of India's fastest-growing fund houses. Mirae Asset Investment Managers (India) Pvt. Ltd. is the Asset Management Company ("AMC") of Mirae Asset Mutual Fund.

As a pivotal player within Mirae Asset Global Investments, operating across 19 countries, Mirae Asset Investment Managers (India) Pvt. Ltd. is dedicated to collaborative management, offering a fully diversified investment platform. The AMC has 72 schemes available for investors spread across Equity funds, Debt funds, Hybrid Funds, and ETF funds. With expertise drawn from our global professionals, Mirae Asset Mutual Fund caters to clients' evolving needs with innovative solutions across various asset classes, striving to align portfolios with investment objectives for sustainable growth and success.